



Cornish Crisp workforce abseil Lusty Glaze cliffs to boost funds for Surfers Against Sewage

Two members of staff from The Cornish Crisp Company joined 24 others in helping Surfers Against Sewage (SAS) raise money for their marine litter campaign by abseiling down 30-meter cliffs at Lusty Glaze Cove near Newquay last month. Josie Gist and Rachael Clayton who took part in the sponsored event raised over £120.00 between them for the campaign. The staff's individual fundraising effort is in addition to the company's on-going donations of a penny from every bag sold of the 'Agitater' salt and vinegar flavoured crisp named in honour of SAS

Rachael Clayton, Sales Manager for The Cornish Crisp Company said: 'We jumped at the chance to do the abseil to boost funds for Surfers Against Sewage. We chose them to benefit from sales of our salt and vinegar 'Agitater' crisp because we're so proud of what they continue to do to keep our seas and rivers clear of marine litter and pollution.

Pete Lewis from Surfers Against Sewage said: "SAS would like to say a huge thank you to everybody who took part on the day. It was a great opportunity to meet our supporters and thank them for the money they have raised to help tackle the issue of marine litter."

The Cornish Crisp is available from delis, farm shops and pubs across the Southwest, for stockists please visit www.thecornishcrisp.co.uk and to find out more about Surfers Against Sewage see www.sas.org.uk

Editor's Notes

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Marine litter is made up of abandoned objects that do not occur naturally in the marine and coastal environment. It is estimated that over 50% of all marine litter is plastics whilst the remainder consist of persistent materials such as polystyrene, rubber, metals and glass. Plastic items often found include cotton buds, bottles and bottle lids, fishing nets, sweet wrappers, toys, cans, bottle yokes and much more. Entanglement is a real issue for wildlife which can result in reduced movement, serious injury or death depending on the type of litter involved. For humans, marine litter can cause injury from broken glass, rusting metal or discarded medical waste on the beach.